Blackbaud NetCommunity 7.1 SP5 P1 New Features Guide

07/08/2019 Blackbaud NetCommunity 7.1 SP 5 P1 New Features US

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## Contents

New Features	4
Donation 2.0 Enhancements	4
Renamed Donation Form - Mini (Beta)	4
Support for Recurring Gifts	4
Support for Tribute Gifts	6
Support for Comments	8
Remove Unengaged Users When Sending Emails	9
Email Signup Form is now WCAG 2.0 AA Compliant1	0
Maintenance Changes	1
Bug Fixes	1
July 8, 2018 - Hot Fix 11	1

## **New Features**

Donation 2.0 Enhancements	4
Remove Unengaged Users When Sending Emails	9
Email Signup Form is now WCAG 2.0 AA Compliant	10
Maintenance Changes	11
Bug Fixes	11

This guide provides an overview of new features and enhancements for Blackbaud NetCommunity 7.1 SP5. For information about how to install or update to this version, see the *Infinity Platform Installation and Upgrade Guide*.

*Note:* You must use The Raiser's Edge 7.96 or higher to integrate with Blackbaud NetCommunity 7.1 SP3 Patch 1. For Customer Support assistance, visit Blackbaud's <u>website</u>.

## **Donation 2.0 Enhancements**

In this release, we've made several new enhancements to the Donation 2.0 part.

#### Renamed Donation Form - Mini (Beta)

As of this release, the Donation Form - Mini (Beta) has been renamed and is now called Donation 2.0.

#### Support for Recurring Gifts

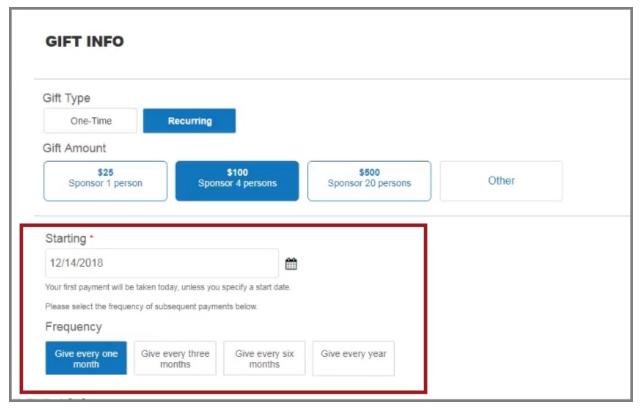
To enable donors to contribute gifts that are given repeatedly on a schedule, you can now configure a recurring gift section on the Donation 2.0 part.

On the Design tab, under **Donor gift scheduling options**, you can select **Allow recurring gifts** to include a **Recurring gift** option under **Type of gift** on the donation form. By default, all frequency options — **Monthly, Quarterly, Semi-Annually** and **Annually** — are selected. If desired, you can clear any of the frequency options that you don't want to include on the donation form. You can also change the order in which the options display on the form and modify the name that displays for the frequency type.

You can also choose to include options on the form so donors can enter the start date and/or end date for their recurring gift. If you select the **Allow donor to enter starting date** option, users can specify when they want to start their recurring donation by entering either the current date or a future date. If you don't select this option, by default the starting date is the current date. If you select the **Allow donor to select when the recurring gift will end** option, users can specify when they want to stop their recurring donation.

llow one-t	time gifts			
llow recur	ring gifts	Donor s	elects an amount that is applied on a specified frequency.	
Select the	e frequency	to include the option on the donations	form.	
	Include	Field	Display Name	
		Monthly	Give every one month	*
		Quarterly	Give every three months	*
		Semi-Annually	Give every six months	*
		Annually	Give every year	*

On the donation form, donors can select **Recurring** as the Gift Type, then select from the available **Frequency** options. When the donation transaction is processed, the recurring gift information is downloaded to the gift record in The Raiser's Edge.



#### Support for Tribute Gifts

To enable donors to make a donation in honor of another individual, you can now configure a tribute section on the Donation 2.0 part.

On the Design tab, under **Donor options**, you can select **Allow tribute gifts** to display configuration settings for the tribute section on the donation form.

v tribute	e gifts				
		t least one tribute type must be added)			
	Tribute Type	Display Name		Make Default	
	In Honour Of	In Honour Of	*	Ø	Remove
	In Memory Of	In Memory Of	*		Remove
	In Special Recognition Of	In Special Recognition Of	*		Remove
Ado	1 Tribute Types				
🕑 Di	isplay tribute name as two fields (fir	st/last name)			
Use ex	isting tribute record				
in the second	ibute description field				

You can either allow donors to enter the tribute information or you can use choose a specific tribute record to use.

• To allow donors to enter their own information, , select **Allow the donor to enter tribute information**. Then, select **Add Tribute Types** and choose the types you want to include. The tribute types listed are entries from the Tribute Types table in The Raiser's Edge. The tributes types you select will display in a drop-down on the donation form. You can specify which tribute type to display as the default, change the display names, or change the order in which the tribute display in the drop-down.

When you select **Allow the donor to enter tribute information**, you can also select **Display tribute name fields as two fields (first/last name)**. When you select this option, the **Tribute** section of the donation form displays **First name** and **Last name** fields so donors can enter information.

*Note:* If you do not select **Display tribute name fields as two fields (first/last name)**, the **Full name** field appears in the **Tribute** section of the donation form.

To have all tributes from the donation form go to a specific tribute, select Use existing tribute record. Then, select Search Honor/Memorial records to find records from The Raiser's Edge — or you can search for an individual — and choose the record you want to use. You can then select a Tribute Description from the drop-down. On the donation form, the individual's name, tribute type, and tribute description display when donors specify that their donation is a tribute gift.

You can remove the **Description** field from the Tribute section on the donation form by selecting **Hide tribute description field**. Then, in the Tribute Introductory Text field on the Language tab, you can specify alternate text to appear at the beginning of the Tribute section on your donation form, such as "This gift is made in honor of someone special."

Select **Display acknowledgee name fields as two fields (first/last name)** to create separate name fields for the acknowledgee. When a donor selects **Mail a letter on my behalf** on the donation page, the **First name** and **Last name** fields appear so the donor can enter an acknowledgee.

*Note:* If you do not select **Display acknowledgee name fields as two fields (first/last name)**, the **Full name** field appears on the donation form when a donor selects **Mail a letter on my behalf**.

*Note:* When you include tribute information on your donation form, **Mail a letter on my behalf** automatically appears on the page. When a donor selects this option, name and address fields appear for the donor to enter information for use in a tribute letter.

On the donation form, users can specify whether the donation is a tribute gift. When the donation transaction is processed, the tribute information is downloaded to the gift record in The Raiser's Edge.

GIFT INFO	
Gift Type One-Time Recurring Gift Amount	
\$25 \$100 Sponsor 1 person Sponsor 4 persons	\$500 Sponsor 20 persons Other
It is a tribute (to)	
First Name	
Jane	
Last Name *	
Smith	
Type *	
For the Benefit of 🔹	
Description *	
Mail a letter on my behalf	
I do not wish to be publicly recognized for this gift	

#### Support for Comments

To enable organizations to include a comments section on their donation forms, we've added this functionality on the Donation 2.0 part. Donors can share open-ended information in a text format. Some organizations also use this functionality to collect responses to a specific open-ended question.

On the Design tab, under **Donor options**, you can now select **Allow Comments** to enable donors to provide feedback and comments on the donation form. If desired, you can change the Comments caption that displays on the donation form by editing the text on the **Language** tab.

<b>Donor options</b> Select the options to present to website users on the donation form.
Allow corporate gifts
Allow anonymous gifts
Allow tribute gifts
Allow Comments

When users make a donation, they can enter comments or feedback — using a maximum of 255 characters. When the donation transaction is processed with comments, the information in the **Comments** field is downloaded to the Attributes tab on a gift record in The Raiser's Edge.

Recurring \$100 Sponsor 4 persons	\$500 Sponsor 20 persons	Other	
Sponsor 4 persons		Other	
Sponsor 4 persons		Other	
-1			
o)			
blicly recognized for this gift	-		
h.			
	autority recognized for this gift	Bally recognized for this gift	Banky recognized for this grit

# Remove Unengaged Users When Sending Emails

To enable you to remove unengaged users — those who haven't interacted with an email via an open or a click in a specified period of time — from emails sent through Blackbaud NetCommunity, we've made an enhancement to the email settings.

On the **Schedules** tab in *Administration > Sites & settings*, we've added **Inactive email recipient list refresh** settings that enable administrators to set the frequency that the business process will run to remove email addresses that have been inactive for the specified number of months.

General	Web services	Caching	Schedules	Financial	Education	Social media	API
Inactiv	ve email i	ecipien	t list re	fresh			
Remove em	nail addresses t	hat have not	engaged w	ith emails s	ent via BBNC	in 12 month	(s). 🕜
Select how often to refresh inactive recipient(s) list.							
Frequency: Never Every Daily at	(minutes)	<		: 17/01/201 pleted succe		veb server's tin	ne zone)

In *Email > Inactive recipients*, you can see a list of email addresses for inactive recipients, based on the criteria specified in the **Inactive email recipient list refresh** settings in *Administration > Sites & settings*. The value displayed in **Inactive from month(s)** defaults to the value specified in *Administration > Sites & settings*, but you can modify it to change the filter criteria. The **Date of last open** and **Date of last click** for each email address is also displayed.

Inactive recipients		
		🔞 Help
In Inactive recipients, you can view email addresses that are not engaged with you. Black	kbaud NetCommunity no longer se	ends email to these addresses.
Email address: Inactive from month(s): 12 Filter		Export to .csv
Email address	Date of last open	Date of last click
1113407@my.brunel.ac.uk		
19.cas.93@gmail.com		
a.besson@qmul.ac.uk		
a.de'ath@ucl.ac.uk		
a.fisher@ioe.ac.uk		
a.hervieu-causse@warwick.ac.uk		
a.servante@uclmail.net		
a.shahthomas@hotmail.com		
a.tsiokris@gmail.com		
a_driesslein@hotmail.com		
Showing 10 of 915 results		1 2 3 4 5 92 Next

When you create a new message in *Email* > *Messages*, you can select the **Exclude inactive recipients** option and specify the number of months (**Inactive from month(s)**) that recipients have been inactive. The value displayed in **Inactive from month(s)** defaults to the value specified in *Administration* > *Sites* & *settings*, but you can modify it. When you select **Send Final**, the email will not be sent to the inactive recipients that meet the specified criteria.

Already Linked User Emai	il (New ) (New message)					
Save Send test	Send final 🥥 Return		View tutorial	🕜 Help		
Recipient lists:			and the second s	0		
Test lists:						
Test emails:						
Name of email:		* Issue date:	17/01/2019 02:19:31			
Subject:	A Message From Organization			*		
From address:	admin@organization.org	* From name:	Organization	*		
Send after date:	17/01/2019 02:19:31	0				
Exclude inactive recipients:	<ul><li>✓</li></ul>	Inactive from month(s):	12	0		
Business process last run: 17/01/2019 00:00 🖓 More options						
Incort - Viow - Table	-		<u>More options</u>			
Insert  View  Table						
か 🖻 🔏 🗅 🛱 Verdana 🔻 11pt 🔹 Paragraph 👻 🟒 🗄 🎽 🗄 🏧 🧮						
B I ⊻ <del>S</del> A ▼ A ▼ E E E E X <sup>2</sup> X <sub>2</sub> ♥ ▼ H ☆ Ø						
Dear First Name						
Thank you for your onlin	ne registration. However, our records ir	ndicate that you previous	ly registered using the bel	0₩		
information:		inicate that you previous	ing registered using the bei			
User ID: User Name						
Password Password		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~				

You can also select the **Exclude inactive recipients** and **Inactive from month(s)** options on email templates. This enables you to configure these settings on a template, and then any email messages created from the template will default with the values from the template.

*Tip:* For more information about unengaged/inactive users, see the <u>Engagement and Email</u> <u>Deliverability Resources</u> blog post.

### Email Signup Form is now WCAG 2.0 AA Compliant

In our ongoing effort to ensure Blackbaud NetCommunity commonly-used parts meet accessibility standards, we're pleased to announce that the Email Signup Form part now meets the Web Content Accessibility Guidelines (WCAG) 2.0 level AA compliance guidelines.

## Maintenance Changes

Blackbaud NetCommunity version 7.1 SP5 also includes these changes.

### **Bug Fixes**

- This fix addresses an issue where duplicate emails were sent to the same email address, when that email address was listed in multiple records but with different case sensitivity, and the **Send a unique email to each constituent who shares the same email address** email setting was not selected in Sites & Settings. Now, this issue has been resolved. (Work Item 768766)
- This fix addresses an issue where the number of recipients who clicked a link as shown in the email honeycomb report did not match the Clicked total in the email statistics that were imported to an Excel file. Now, this issue has been resolved. (Work Item 934255)
- This fix addresses an issue where additional donations added on the Event 2.0 form that were subsequently deleted were still showing on the email acknowledgment, confirmation screen, and event data within the Blackbaud NetCommunity plugin in The Raiser's Edge. Now, this issue has been resolved. (Work Item 950859)
- This fix addresses an issue where donors couldn't submit transactions through a Blackbaud NetCommunity donation form, event page, or form using a Payment 2.0 part when their credit card had expiration date later than 2032. Now, this issue has been resolved. (Work Item 1028448)
- This fix addresses an issue where an error occurred when attempting to open historical email statistics in Email > Messages. Now, this issue has been resolved. (Work Item 1069252)
- This fix addresses an issue where an error occurred when attempting to access the Blackbaud NetCommunityplugin in Education Edge after upgrading to Education Edge patch 24. Now, this issue has been resolved. (Work Item 1072166)
- This fix addresses an issue where an error occurred when attempting to edit a linked user account in Education Edge after upgrading to Education Edge patch 24. Now, this issue has been resolved. (Work Item 1072172)

## July 8, 2018 - Patch 1

- To ensure we provide the latest security enhancements, we upgraded jQuery to version 3.4.1 (released on May 1st, 2019). This new version will be included in the Service Pack 5 Patch1 and in Service Pack 6.
- This update includes additional updates to improve security.