

Participant Guide template for Facebook Fundraisers that are linked to a TeamRaiser event

This guide includes a template of [participant-facing step-by-step content](#) to help you create messaging that you can share with your Facebook Fundraiser supporters to prepare for the Oct 31, 2023, 5pm PT deadline when fundraisers on Meta exclusively use PayPal Giving Fund as the payment processor.

To use the participant guidance, your organization must have:

- 1) [Updated your TeamRaiser configuration in Luminate Online to use a Page Token](#)
- 2) Set up PayPal Giving Fund and signed the Charitable Donation terms

For clarity of your options, please review the following scenarios to ensure that you understand whether you should ask your participants to take action:

TeamRaiser events created *before* September 15th

- **If your TeamRaiser event ends *before* Oct 31, 2023**, participants do not need to create a new Facebook Fundraiser.
- **If your TeamRaiser event ends *after* Oct 31, 2023 and you have begun using PayPal Giving Fund and have accepted their terms**, participants can either share their **Participant Page** link directly on social media, text, or email, OR they can [complete the steps in this guide](#) to create a new Facebook Fundraiser for the ongoing event at any time.
- **If your TeamRaiser event ends *after* Oct 31, 2023 and you have *not yet* set up a PayPal Giving Fund account and accepted their terms**, participants must share their **Participant Page** link directly on social media, text, or email. They will not be able to create a new Facebook Fundraiser link from their Participant Page after Oct 31, 2023.

TeamRaiser events created *after* September 15th

- **If your TeamRaiser event ends *before* Oct 31, 2023**, participants do not need to create a new Facebook Fundraiser.
- **If your TeamRaiser event ends *after* Oct 31, 2023 and you have begun using PayPal Giving Fund and have accepted their terms**, your participants *do not need to take action*. Meta confirms these will continue.

- **If your TeamRaiser event ends *after* Oct 31, 2023 and you have *not yet* set up a PayPal Giving Fund account and accepted their terms**, participants must share their **Participant Page** link directly on social media, text, or email. They will not be able to create a new Facebook Fundraiser link from their Participant Page after Oct 31, 2023.

The following section contains a template of step-by-step information so you can create messaging for your fundraisers to continue raising money through a Facebook Fundraiser for your **TeamRaiser** event.

How to continue to raise money on Meta for our event

Thank you for participating in our event to raise money and awareness for our cause!

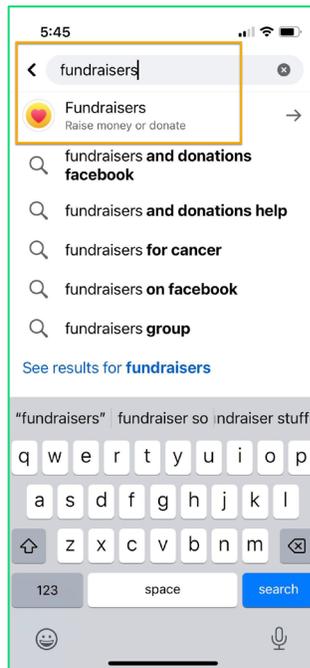
Important changes are coming that impact your Facebook Fundraiser linked to your **Participant Center** and **Personal Page**. Starting October 31st, Meta will exclusively use PayPal Giving Fund to process donations. This means that your **current Facebook Fundraisers ends on this date** due to the change.

To continue fundraising for our event on Meta (in addition to your **Personal Page** which remains unchanged), complete these steps to end, delete, then recreate a Facebook Fundraiser.

- 1) [Find your Facebook Fundraiser](#)
- 2) [End your Facebook Fundraiser](#)
- 3) [Delete your Facebook Fundraiser](#)
- 4) [Create a new Facebook Fundraiser from your Participant Center](#)

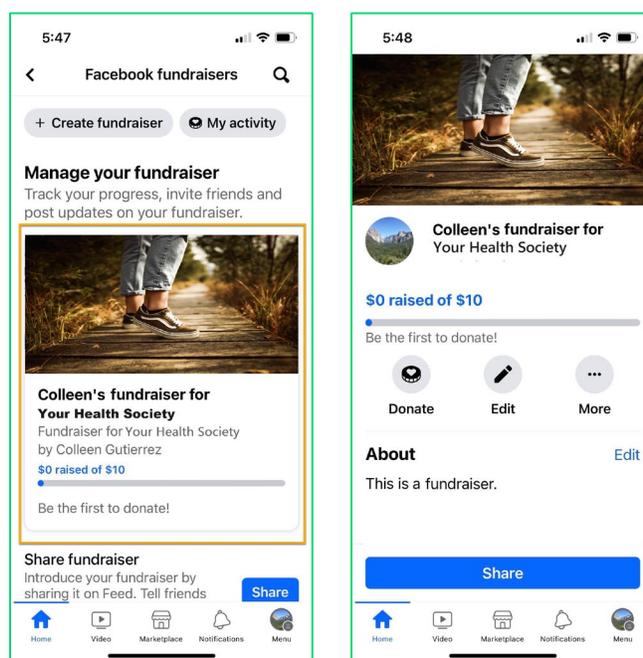
FIND YOUR FACEBOOK FUNDRAISER

1. Open Facebook.
2. Find your Facebook Fundraiser:
 - On mobile, tap the magnifying glass icon on the top of the home page. Search the word "fundraisers," then tap the **Fundraisers** logo.



Tip: You can alternatively go to the **Page** of the organization you are raising money for and look for the **Fundraisers** option on the left. Tap on it to see all the fundraisers that support that organization.

When you see your fundraiser, tap the image to open the fundraiser page.



Next, [end your fundraiser](#) if it is still ongoing. If it is already ended, [delete your fundraiser](#).

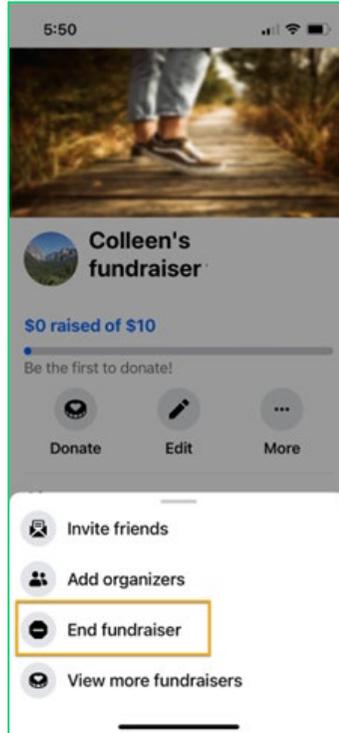
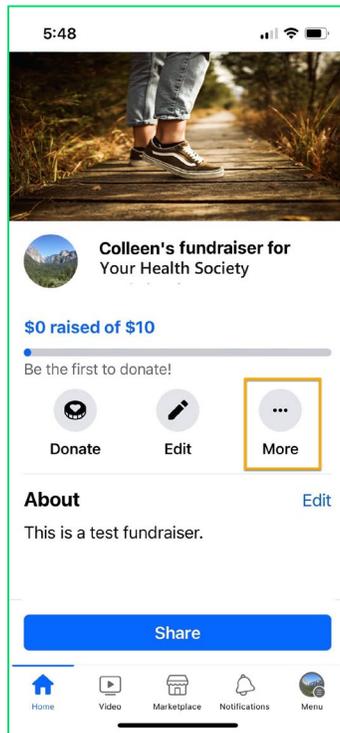
END YOUR FACEBOOK FUNDRAISER

Because our event was created before September 15, 2023, your Facebook Fundraiser will automatically end on 5pm Pacific Time on October 31st, 2023. *Ended* fundraisers are still viewable but cannot receive donations.

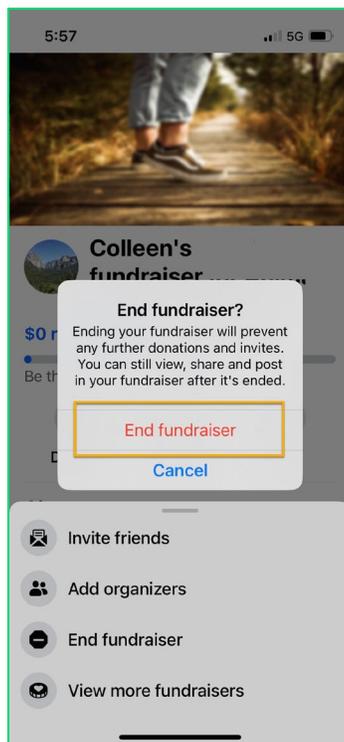
Although your fundraiser ends automatically, you can end it yourself at any time before Oct 31st.

After your existing fundraiser is ended, you'll need to [delete it](#), so you can [create a new fundraiser](#) that uses PayPal Giving Fund as the payment processor.

- On mobile, tap the three dots “. . . ” above **More** and select **End fundraiser**.



Tap **End fundraiser** to confirm.



- On a PC, under **Donate**, select **More**, then select **End Fundraiser**.

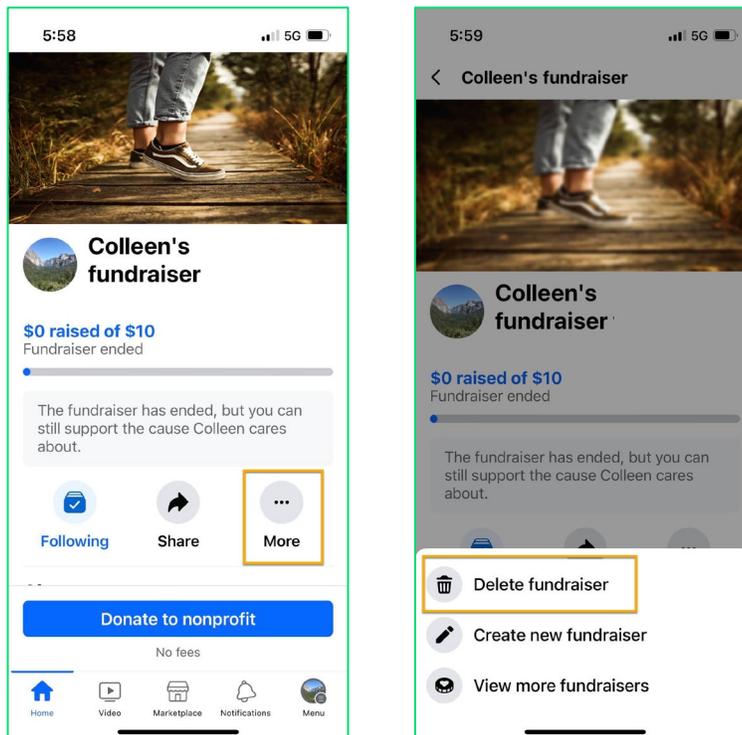
DELETE YOUR FACEBOOK FUNDRAISER

Before you can create and connect a new Facebook Fundraiser from your **Participant Page**, you must delete your previous Facebook Fundraiser.

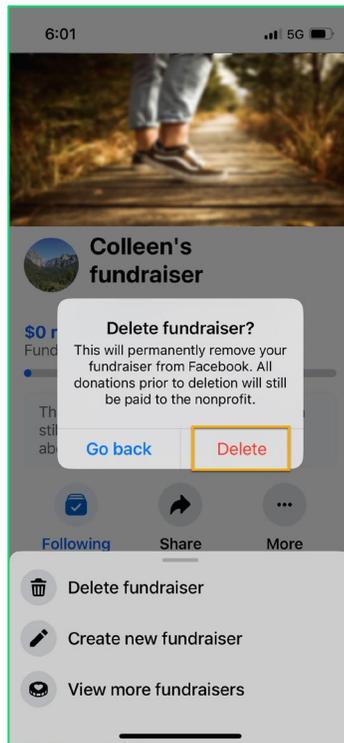
This action removes the fundraiser permanently. You cannot restore this fundraiser, but you will create a new one.

When you create a new Facebook Fundraiser from your **Personal Page** for this event, you will see donations that were made directly to your **Personal Page**, but not donations previously processed by Meta.

- On mobile, tap the three dots “. . .” above **More** and select **Delete fundraiser**.



Tap **Delete** to confirm.



- On PC, select **More** under the invite button, then select **Delete Fundraiser**. Select **Delete** to confirm.

CREATE A NEW FACEBOOK FUNDRAISER FROM YOUR PARTICIPANT CENTER

To continue raising funds on Meta for our ongoing event, log into your **Participant Center** to create another Facebook Fundraiser.

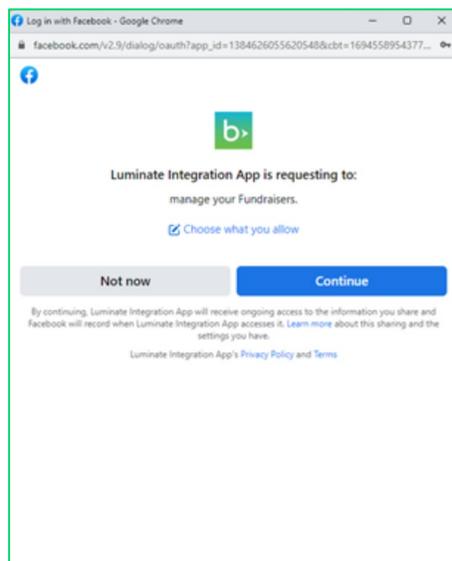
- 1) Open and refresh your **Participant Center** for this event.
- 2) Select the option to edit or connect to Facebook.

REACH YOUR GOAL FASTER
RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Update your personal page content to configure the content of your Facebook Fundraiser.
- 2 Connect this fundraiser to Facebook.
- 3 Invite friends, share updates and collect donations on Facebook.
- 4 Keep track of your progress. The money you raise on Facebook will count toward your goal.

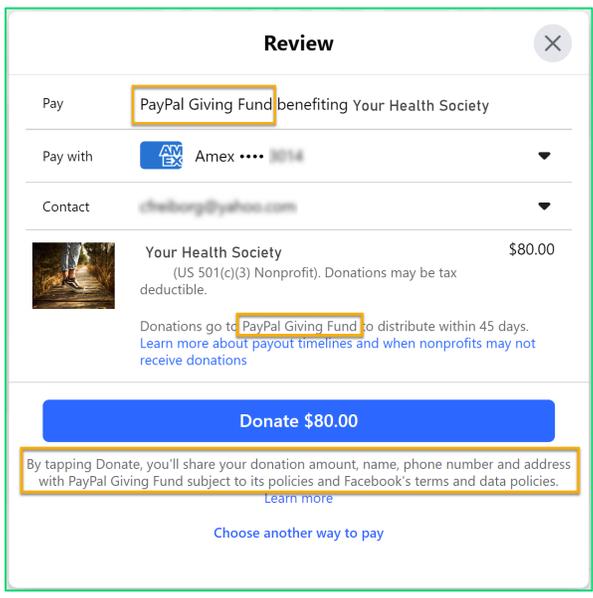
[Edit Fundraiser Content](#)

In the screen that asks about using the **Luminate Integration App** managing your Fundraisers, select **Continue**.

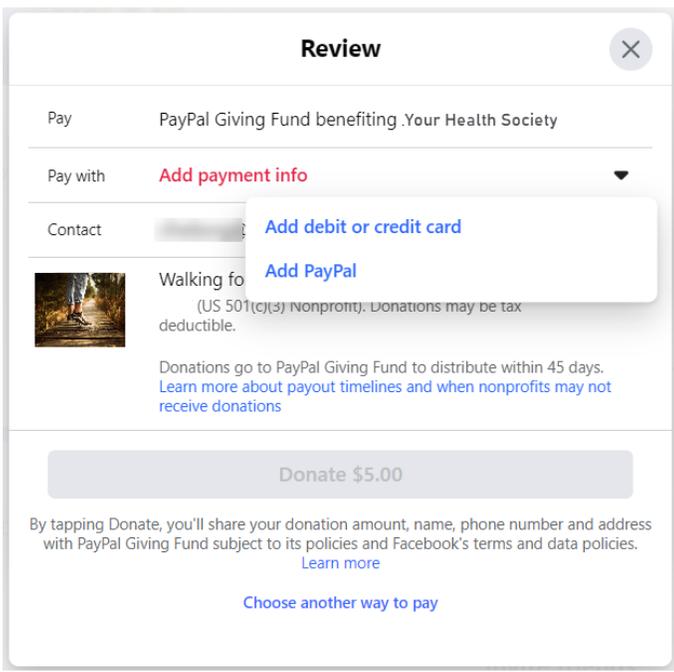


New donors will see **PayPal Giving Fund** process their donation.

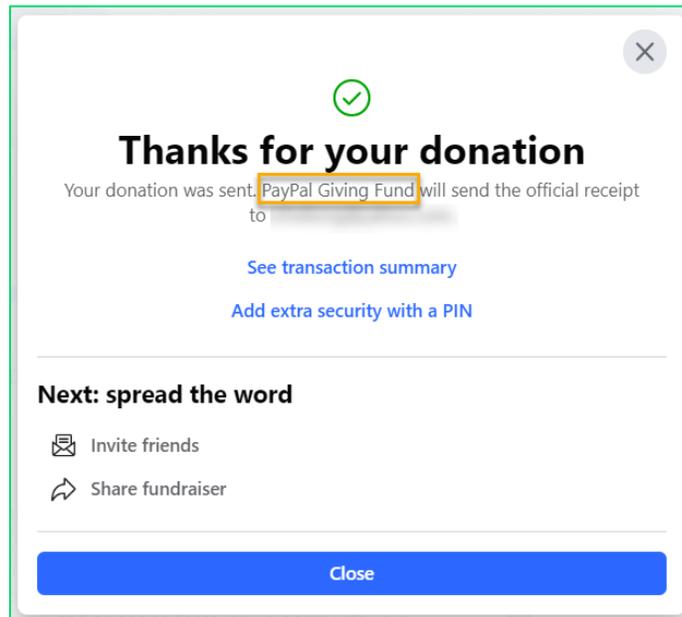
Donors who have payment information stored in Meta see this screen:



Donors who haven't stored payment information in Meta are prompted to enter payment details:



After entering payment details, the donation processes and a confirmation message confirms the successful donation.



Important information about how donations display in the new Facebook Fundraiser

After making these changes, your Participant Center will continue to show the overall amount that you raised for this event. However, the new Facebook Fundraiser does not show the total donations from Meta Pay and PayPal Giving Fund at the same time. That is, the thermometer for this event will not be in sync. This is an issue due to the payment processor change and will not impact future events.

Thank you again for your continued support of our organization!

We appreciate your effort to create your new Facebook Fundraiser so we can achieve our goal!